

CURRICULUM VITAE

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COLETTA RUTH MATAYO

Bio Data

Date of Birth: 23rd October 1988.
Religion: Christian
Gender: Female
Marital status: Married
Languages: English, Swahili, Kamba

Personal profile

I am a hardworking and dynamic individual with leadership capabilities aiming to actively participate in the running of a progressive institution as a top performer, where my skills and abilities will improve quality, service delivery and add value to the organization.

I seek to challenge and also support the students to develop into world class designers by teaching, inspiring, enabling and mentoring them in their coursework and class interactions.

I also aspire to apply the vast experience gained so far in fashion design and marketing to academic research towards greater understanding and development of fashion systems in Kenya.

Summary of skills/qualities

September 2017 to date

Machakos University, Kenya

Tutorial Fellow, Fashion Design and Marketing Department

September 2015 to December 2017

Egerton University, Njoro Campus

Part time lecturer, Design Department

September- December 2016

Machakos University, Kenya

Part time lecturer, Fashion Design and Marketing Department

November 2012 to date

ColsMit Int. Designs

Freelance fashion designer

June 2014 to October 2014**UNESCO UNITWIN**

Research assistant for Elimika Initiative, a project under the University of Nairobi UNESCO chair in conjunction with FORD Foundation.

Duties Performed

- Data collection, analysis and report writing

November 2012-August 2013**Deacons Kenya Limited****Customer Relationship Supervisor****Duties performed:**

- Identifying and selecting trend forward clothing design from Turkey, UK, China and India
- Assisting the manager in leading the sales team
- Store layout, window dressing and design to optimize sales
- Providing styling advice to clients
- Fixed assets management
- Management of petty cash
- Receipt and calculation of daily takings.

Education**September 2017 to date: UNIVERSITY OF NAIROBI, KENYA**

Doctor of Philosophy Design.

2015 May 4th-May 15th: THE LEARNING NETWORK ON SUSTAINABLE ENERGY SYSTEMS (LeNSes)

System Design for Sustainable Energy for All; Course offered by University of Nairobi in partnership with Politecnico Di Milano

2013 to date: UNIVERSITY OF NAIROBI, KENYA

Master of Arts in Design, Textiles and Fashion Design option.

2008 –May 2012: EGERTON UNIVERSITY, KENYA

Bachelor of Science Degree in Clothing, Textiles and Interior Design (First Class Honors)

2011- 2016: PINNACLE BUSINESS SCHOOL

Certified Professional Accountants (CPA) Part III Section 5

2003- 2006: MUTHALE GIRLS SECONDARY SCHOOL,KITUI

Kenya Certificate of Secondary Education K.C.S.E Grade B+ (70points)

1995- 2002: MWANYANI PRIMARY SHOOOL,MACHAKOS

Kenya Certificate of Primary Education K.C.P.E (367/500).

**Conference Papers
and Publications**

- *Sustainable Product Design Strategies for Women Empowerment in Kenya* (Presented and submitted to the University of Nairobi Graduate School)
- *The role of entrepreneurship training for designers* for NIDEC 2014 (Submitted and presented paper in 2014)
- *Sustainable fashion for women empowerment in Kenya: A case of the Ethical Fashion Initiative* for KIDEC 2015 (Submitted and presented paper during the conference in Kampala in July 2015)

Awards

30th January 2012

- Certificate of achievement for being in the Dean's List of Honor for excellent academic performance for the academic year 2010/2011 in Egerton University

28th January 2013

- Second runners up at Deacons Kenya Ltd talent and creativity show during annual staff appreciation day. Received an award for the same.

**Key Skills and
Competencies**

The key strengths I possess for success in this position are:

- Great command of written and spoken English and Swahili.
- Good presentation and illustration skills
- Creative mind and a team player.
- Research and data analysis skills.
- The vast experience and knowledge gained so far in fashion design and marketing.

**Membership to
professional
associations**

Network for Afrika Designers- July 2015 to date

Referees

**Dr. Lilac Osanjo,
University of Nairobi,
0722743307
lilac.osanjo@uonbi.ac.ke**

**Dr. Rose Ongoa-Morara
Egerton University,
0700268657,
morararose3@gmail.com**

**Dr. Susan Mwaniki Gitau,
Egerton University,
0722916136,
swanyaga@yahoo.com**