

An Evaluation of the Inaugural Speech Made by His Excellence the President of Kenya on the 28th November 2017.

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ABSTRACT

This paper looks at the inauguration speech which was made by his excellence the president. Honourable UHURU KENYATTA who is the president of the republic of Kenya on 28th November during his swearing in ceremony. The speech could have been seen to have been made in an effort to elevate and justify Uhuru's re-election both locally and internationally. Uhuru's first victory was challenged by the National Super Alliance in the Supreme Court. The Supreme Court annulled the election citing irregularities and illegalities in the election process. The primary objective of this paper is to find out to what extent the president wanted to pacify those who felt that his re-election was supposed to be rubbish since a majority of voters did not cast their ballots. The paper also seeks to establish how the speech appealed to the locals especially those who did not support him during the campaigns and even election. Further, also establishes how the speech appealed to the people living beyond borders who had negative feelings about Uhuru's re-election. This paper draws upon mostly primary source: the inauguration speech which will be downloaded online from the government of Kenya website. The data will be analysed qualitatively since the researcher will only describe the parts of the speech that have elements of pacifications among people both locally and internationally. The paper adopts the functional approach to discourse analysis.

Keywords: Pacify, inauguration speech, re-election, annulled, supreme court.

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