

**Role of Vernacular Radio in Kenya's Devolved Governments
(A Case of Radio Ramogi in Nyatike Sub County, Migori County)**

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ABSTRACT

Since the promulgation of the Constitution of Kenya 2010, it is important for Kenyans who voted for the new constitution to clearly understand the roles of the 47 county governments that were created by the new laws. Vernacular Radios have been used in many countries to pass information and to educate the audiences. It is in this understanding that this study sought to find the role of Vernacular Radios in promoting democracy, Role of Vernacular Radios in promoting good governance, Role of Vernacular Radios in Devolved Governments, Vernacular Radios in Kenya, Dholuo Radio Stations in Kenya, Role of Dholuo Radios on the role of devolved governments in Kenya, The Radio Ramogi, Role of Radio Ramogi on roles of Devolved Governments in Kenya; research findings, analyses, conclusion and recommendations. The study used Yamane's formula to interview 399 locals of Nyatike Sub County. Study was also based on referred journals and other academic articles related to vernacular radio and devolution. Conclusions and recommendations were drawn. According to reviewed literature, vernacular radio content on devolution educates and informs majority of Kenyans on role of devolved governments. The research therefore, recommends that for proper understanding of the functions of county governments vernacular radio stations should be utilized to the maximum.

Keywords: Vernacular Radio, Media, Devolution, Devolved Governments, Constitution of Kenya 2010, Dholuo

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